



Jason Turnipseed

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PROFESSIONAL EXPERIENCE

Proactive Dealer Solutions

Graphic Designer & Marketing

Dec 13 – Present

Revitalization of Branding and Identity through multiple platforms including Print and Web • Collaborated with Operations to create and brand: Training Workbooks, Presentations, User Guides, Marketing Materials, and Promotional Materials • Generated interactive forms for various internal departments and clients • Created and edited together short video testimonials and background videos • Worked with outside vendor to build a new user friendly website to help meet the needs of all the growing departments • Responsible for creating eye catching and engaging marketing emails • Consulted with outside vendors to construct and brand software to our clients manage and track performance • Weekly updates of mobile app and social media presence • Website maintenance with weekly updates and news blurbs

BrandRPM, LLC

Marketing Manager and

Graphic Designer

Dec 09 – Jun 13

Development and implementation of a comprehensive marketing plan • Marketing materials: brochures, flyers, tri-folds, sale catalogs, order forms, tradeshow materials and digital catalogs • Defining content, search capability, overall look and maintenance of company website • Responsible for creating and maintaining team and company webstores • Email marketing to create and grow customer relations through specials, seasonal deals and promotionals • Created and manage social marketing presence through Facebook, Twitter, LinkedIn and YouTube • Create unique and appealing designs for apparel and collaborated with design staff and clients • Partner with production department to maintain print regulations for production efficiency

ACI Design

Production Artist

Nov 08 – May 09

Responsible for all aspects of Graphic Production: Printed, mounted, trimmed and laminated in-house graphics • Solely responsible for file setup/prep of client supplied art for printing, Pantone matching and adding product finishing • Responsible for maintenance and operations for a variety of HP printers, along with a Seal laminator and offset press • Collaborated with head designer and production on daily design projects • Maintained customers tradeshow exhibits including: gathering inventory, packaging and inspection

Helen Adams Realty

Marketing Production Asstant

Feb 07 – Sept 08

Designed various marketing materials to promote company branding • Created unique marketing themes attracting demographically diverse and target audiences • Oversaw company direct mailings and end-to-end project management • Produced electronic brochures and flyers, for virtual tours • Conceptualized and created individual agent custom design work, including magazine ads, brochures, flyers and direct mailings • Oversaw photo editing and retouching

TECHNICAL & PROFESSIONAL SKILLS

Adobe Creative Suite: Illustrator, InDesign, Photoshop, After Effects, Audition, Lightroom, Muse, Dreamweaver, Acrobat Pro

• CorelDRAW • Production House software • Microsoft Office: Word, Outlook, Excel and Powerpoint • Experienced in coding, CSS and HTML capabilities • Proficiency in both Mac and PC based operating system platforms • Email marketing sites • Experience with numerous papers and printing materials, laminates, substrates and adhesive

EDUCATION

Central Piedmont Community College | Expected Graduation - Spring 2016

• Advertising and Graphic Design

University of North Carolina Charlotte | Fall 2006

• Bachelor of Fine Arts - Concentration in Printmaking

• Bachelor of Fine Arts - Concentration in Illustration

LEADERSHIP & ACHIEVEMENTS

Eagle Scout • McColl Center for Visual Arts Volunteer 2007 to Present